

Real Results Training

Diploma in of Rural Business Management (RTE50403) Farmers, it's Time You Made More Money...

Successful Farm Businesses, as previewed on "Landline" all have one thing in common – the owners/managers **planned** the future of their farming enterprise.

They decided they needed to take control of their future and gained the necessary training skills to become entrepreneurial business owners, and then went about ensuring that it happened.

Long gone are the days when owning a farm ensures an automatic profitable success. You now need business knowledge, training and skills **designed** for the future.

Discover and implement the strategies that will make a REAL difference to your farm business and how you manage it...

This Real Results program is for Farmers who wish their enterprises to be the success of the future! It **provides skills, knowledge, and support so that Now You can own and manage one of those farm businesses that thrives...**

Learn simple yet effective techniques on improving your farming enterprise and discover how to:

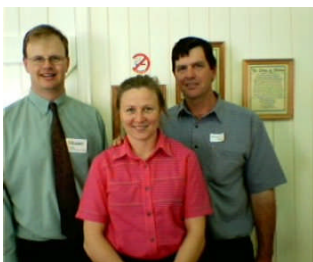
- ✓ Increase your business profits
- ✓ Reduce the hours you work
- ✓ Improve your staff performance and morale
- ✓ Stop putting out 'emergency fires'
- ✓ Reduce your current business frustrations



Your trainers are all business owners and managers in their own right.

They will train you in how to implement the strategies, not just teach you what to do and why you should be doing it.

Here's what other Primary Producers have said about undertaking Business & Management Training with our Rural Trainers...



"We have expanded our thinking and we are now seeing outside the square and we are more motivated. The training is well worthwhile and money well spent. Our turnover is higher and our profits will increase with new business plans" V. Dent
Grain Grower

"The training is exceptional value and you are not afraid or embarrassed to express your point of view. It really makes you think. The training has provided us with the motivation, some great ideas and tools that we can utilize to put new strategies in place." Ben & Megan Drynan. Cattle Property

"As a result of the training I am now taking control of my business. I am now looking outside the square do something differently. We now have a higher turnover and greater profit. I am now thinking about my business instead of working in the business. I'm not procrastinating as much and getting things done." Merv Bernie Beef Producer

Dip of Rural Bus Mgmt

Diploma in Rural Business Management

Dip Bus Management

Program Structure	Units Covered
<p>Setting Your Sails - Set the sails and compass for you and your business growth. To successfully manage a thriving business, it's imperative that you understand how financial, business and personal successes are created and how these affect the goals that you have for the business.</p> <p>Develop a Business Plan for the business as it is</p>	<p>RTE5902A Develop and review a business plan BSBCUS501A Manage quality customer service (BSBFLM507A) BSBSMB405A Monitor and manage business operations (BSBSBM405A) RTE5916A Prepare and monitor budgets and financial reports RTE5807A Manage staff</p>
<p>Business Growth & Planning - Identifying growth opportunities and areas of existing untapped potential in your business. Understanding areas to improve profits. Decide on Area to Establish, develop or Grow– new product, service, business</p>	<p>BSBMGT511A- Develop a business opportunity BSBEBUS501A Evaluate e-business opportunities</p>
<p>Developing a marketing and growth plan to develop that potential for the new product or Service</p>	<p>RTE5901A Develop a marketing plan RTE5909A Develop a sales strategy for rural products</p>

About your Trainer:

Your Trainer is part of a team that have trained and coached many Rural business owners and managers from industries including Dairy, Beef, Stud Cattle, Broad acre crops, Nursery, orchards, Fruit, Wine, Pigs, Aquaculture, Deer, Alpaca, Eggs, Turkeys, Hay Producers... This means that they have access to MANY ideas and strategies that have worked successfully in rural businesses.

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"I have become totally motivated and more focused. While others share the same problems, we are finding a way around them. Our farm work is now up to date and we are diversifying. The training is very rewarding and we are putting plans into action."
 J & E Nobel. Avocado Farmer

"The Training has cleared my thinking and given me direction. Our employees now have more focus and enthusiasm. We are now planning the future and managing our time." Helen Greenslade Pork producer & Crops



If you wish to run a Rural Business to its optimum potential, then this is the course for you. Call our Rural Business Course Advisors to discuss your individual situation and requirements, NOW on 1800 998 500.